



Plein Air New Bern 2022

Artist Prospectus

Thirty-five artists will join forces in New Bern, NC for a weeklong painting competition with juried awards and sales opportunities, culminating in a Collector's Sale and Exhibition, a separate Small Painting Exhibition and Sale, and a Quick Paint where the public and the featured artists paint together.

Why Should I Sign Up?

Besides the chance to win the \$5000 Koffenberger - Best of Show Award along with many more awards, cash and merchandise prizes, Plein Air New Bern will provide any artist interested in plein air painting an abundance of opportunities to further their career. Artists will paint a variety of beautiful locations with ample opportunity for sales and exhibition while enjoying their stay with our hosting partners. The event also provides opportunity to network and socialize with collectors and artists from all regions of the USA. Along with workshops and public demonstrations, our goal is to stage a fun, relaxing, artist centric event, from start to finish. We look forward to having some of you participate as featured artist, but we welcome you for the week in any capacity.

What Should I Expect during the event?

- Blast Off - May 7- 8 (Optional Event) An ORIENTAL PAINT-OUT with pop-up gallery and sale will lead in the planning of activities for a Mother's Day Weekend. Artists will be competing for a special award, selected by our esteemed Awards Juror, Haidee-Jo Summers from the United Kingdom.

PLEIN AIR NEW BERN 2022 COMPETITION EXHIBITION & SALE

- May 8th-4:30pm- **Obligatory for all featured artists**-Event Orientation, Stamping followed by Meet and Greet for artists, volunteers, and hosts. Display panels hung with library paintings.
- May 9th-- sunrise Plein Air New Bern Competition begins. **New Bern- Craven County boundaries.**
- May 10-11th Open boundaries within Craven, Pamlico, and Carteret Counties.
- May 12th -- BEAUFORT PAINT-OUT - **Obligatory for all featured artists.** Pop-up gallery and sale. Beaufort Historic Association will lead in the planning of activities for Carteret County.
- May 13th -- 1:59pm Deadline for delivery of competition paintings (framed and wired).
- May 13th--- 6-8pm -Collector's Vernissage and Awards Celebration - **Obligatory for all featured artists.** Ticketed affair, judging and awards
- May 14th -- 9:00 -- 8:00 Exhibition & Sale Open to the public.
- May 14th-- 5:00pm Small Works Exhibition and Sale - musical entertainment.
- Quick Paint- Public & Featured Artists paint for Ribbons and cash awards. **Obligatory for all featured artists**
- May 15th-- 4:30pm Close of Gallery Exhibition.

Other Important Dates:

11:59pm, November 1, 2021: Artist Submissions Open

11:59pm, January 10, 2022: Artist Submissions Close

11:59pm, January 20, 2022: Artist Notifications

NOTE: Daily activities will include Lunch & Lectures, youth activities, artists to artists panels, scheduled demonstrations. Haidee-Jo Summers will be conducting workshops during the event. Kippy Hammond will teach a Pastel Exploration Workshop and James Richards will conclude Plein Air New Bern 2022 with a workshop in June.

Terms and Conditions

All artists accepted into the competition agree to the following:

- 1) To be present and to paint works within specified areas for the competition May 9 through the 15th, 2022. Artists may choose to arrive early for the Oriental Blast Off Paint Out, May 7 & 8, 2022 to compete for a special award, but this event is NOT mandatory.
- 2) The Artist shall complete and turn in at least three works by 1:59pm May 13th, 2022, to be hung and displayed for the Collector's Preview Party (Vernissage) and judging.
- 3) Artists agree that all works shall:
 - a. Not exceed 40" in any dimension
 - b. Be of a 2D medium
 - c. Be completed *en plein air* without the assistance of photography
 - d. All works must be framed and wired for hanging
- 4) To attend the New Bern Artist Orientation & Meet & Greet on Sunday May 8, 2022, at 4pm.
- 5) To attend the Collector's Preview Party & Gala on May 13th, 2022, 6-8PM
- 6) To participate in the Quick Paint on May 15, 2022, at the publicized time and place.
- 7) The Artist shall agree to price all works commensurate with their normal gallery price and structure. Plein Air New Bern Organization shall retain a 40% consignment rate on all works sold. Sales tax, credit card, and other fees shall be handled by the Plein Air New Bern organization (501c3).
- 8) Artists with gallery representation in Craven, Pamlico, and Carteret counties are asked to remove work for sale in those venues May 7-15, 2022.
- 9) Commissions resulting from participation in Plein Air New Bern must be brokered by the Sales Team of Plein Air New Bern and meet the guidelines put forth in the artist agreement.
- 10) Artists shall remove all unsold inventory from the exhibition gallery between 4- 6PM May 15, 2022.

- 11) Artist agrees to give the exclusive rights to the sale of all work created or exhibited at Plein Air New Bern Events for the period May 7-June 9, 2022, to Plein Air New Bern Organization.
- 12) Artist shall retain all copyright to works sent for marketing and created as part of the Plein Air New Bern event. However, the artist shall grant Plein Air New Bern organizers the right to use images of such works for business and other promotional purposes, those submitted for inventory and those created for the purpose of participating in Plein Air New Bern on or between May 7-15, 2022.

Things to Consider:

- 1) Artists may paint scenes from the three-county area before the competition begins in order to build inventory, meet collectors, and familiarize themselves with the area. Paintings completed before the competition will not be eligible for awards but can be displayed and sold in the gallery as part of the library inventory.
- 2) Featured Artists may submit unsold paintings created during the Oriental Blast Off to be considered for a special award presented at the Award Ceremony.
- 3) Artists are invited to submit up to 6 previously completed paintings for display in the virtual and onsite gallery at the start of the event. These pieces will be offered for sale online and onsite; those displayed onsite will be rotated out as new works from the competition arrive. Artists will be responsible for all physical inventory not verified as onsite inventory.
- 4) Artists will be contacted before the event to inquire if they would like to take advantage of free host family housing during the event. Host Family housing is a great way to reduce travel costs and engage the community during the event. Depending on Covid protocol, fully vaccinated artists may have priority of placement.

WHAT TO PAINT???? Oh My!! You are in for a treat!!

NEW BERN, North Carolina

The historic city of New Bern, the first colonial capital of North Carolina, has become a prime destination for retirees, families, and tourists alike. New Bern's rich history and beautiful geographic setting create a cultural environment that has attracted an active art community supported by an enthusiastic group of collectors and donors.

With a city motto of "Everything Comes Together Here," New Bern offers a variety of charming locations for plein air painters of all types. Situated at the junction of two rivers, the downtown area offers waterfront and dockside views, beautiful parks, and storefronts in a variety of styles from the past three centuries. Just down the street from the historic downtown area sits Tryon Palace, a studied recreation of the Governors' mansion from 1767 complete with sixteen acres of gardens. Surrounding the core of the downtown are three recognized historic homes districts, boasting a range of architectural movements and construction from Colonial to Craftsman to a select few Mid-Century Moderns. The surrounding area is also home to the waterfront centers of Oriental and Beaufort, the New Bern Battlefield Park, and the Croatan National Forest.

<https://visitnewbern.com/>

ORIENTAL, North Carolina

Oriental is North Carolina's Sailing Capital. Local sailing clubs hold races throughout the year. Other sailors prefer cruising, using Oriental as a convenient base for sailing trips to nearby towns such as Beaufort or Ocracoke. Some have sailed out of Oriental around the world and back, and some just cruise to a nearby creek, drop anchor and spend a quiet evening under the stars.

Home of the "big boys", the commercial fishing boats, an artists' dream for painting! Oriental has a well-established art community, colorful history and citizens. You will love it.

<https://townoforiental.com/>

BEAUFORT, North Caroline

A new addition to Plein Air New Bern, Beaufort is at its heart, a nautical town. Filled with maritime stores, restaurants featuring fresh seafood, and hundreds of docks bordering the waterfront. Established in 1713 and incorporated in 1723, Beaufort is the fourth oldest town in North Carolina and known as one of the most beautiful towns in North Carolina.

Beaufort is located in North Carolina's "[Inner Banks](#)" region. The town is home to the [North Carolina Maritime Museum](#), the [Duke University](#) Marine Laboratory ([Nicholas School of the Environment](#)), and the [National Oceanic and Atmospheric Administration](#) (NOAA) Center for Coastal Fisheries and Habitat Research. It is also the location of the Rachel Carson Reserve, part of the N.C. Coastal Reserve and [National Estuarine Research Reserve](#) system.^[11]

<https://beauforthistoricsite.org/>